



PINK FUND PRESENTS

DANCING FOR THE SURVIVORS®

2025 GALA EVENT

2025 SPONSORSHIP OPPORTUNITIES

Join Us!

FRIDAY, OCTOBER 3, 2025
6:00 P.M.

The Mint
27000 Evergreen Road
Lathrup Village, MI

PINK FUND
REAL HELP FOR THE OTHER PART OF THE FIGHT™

What?

Dancing For The Survivors is Pink Fund's most eagerly anticipated event each year. Funds raised support Pink Fund's mission to assist breast cancer patients and their families with a financial bridge to survivorship and education to help mitigate financial toxicity resulting from diagnosis and treatment.

The ticketed gala includes appetizers, cocktails, live music, plated dinner, silent and live auctions, a paddle raise and dance performances. Selected dancers, touched by breast cancer, share their personal stories culminating with moving dance performances. The gala will entertain, inspire and educate guests around the real issue of financial toxicity experienced by breast cancer patients and their families.

Why?

Our event engagement opportunities provide you with

- Increased brand awareness in the breast cancer space
- Direct contact with 350+ guests
- Opportunity to build relationships with potential customers or partners
- Ability to align your brand with the event's audience
- Use of the event's logo and imagery in your marketing
- Opportunity to enhance the variety of events you already support
- Ability to give your marketing efforts a powerful boost
- AND provide REAL HELP FOR THE OTHER PART OF THE FIGHT®



Come away entertained, inspired and educated!

PRE-EVENT BENEFITS

- Name/Corporate logo on
 - Pink Fund homepage
 - Event webpage with direct link to company website
 - Event invitation
- Meet our sponsor bio on event webpage
- Dedicated social media post leading up to the event
- Listed as 'Signature Sponsor' in Breast Cancer Wellness Magazine event ad
- Recognition in pre-event digital newsletter
- Recognition during our online auction (pre-release)

EVENT BENEFITS

- Two named tables with 20 tickets
- Signature position in the ballroom
- Opportunity for remarks at event
- Recognition as 'Signature Sponsor' on multiple video screens
- Name/Corporate logo in event video
- Name/Corporate logo prominently on event program
- Dedicated logo recognition on event signage
- Exclusive logo on all guest photos provided by the event photo booth
- Name/Corporate logo on bidding paddles
- Opportunity to provide promotional items

POST-EVENT BENEFITS

- Recognition in post-event digital newsletter and social media coverage
- CEO of Pink Fund to present at sponsor's corporate function



PRE-EVENT BENEFITS

- Name/Corporate logo on
 - Pink Fund homepage
 - Event webpage with direct link to company website
 - Event invitation
- Dedicated social media post
- Recognition in pre-event digital newsletter
- Recognition during our online auction (pre-release)

EVENT BENEFITS

Two named tables with 20 tickets

- Premier position in the ballroom
- Recognition as 'Premier Sponsor' on multiple video screens
- Name/Corporate logo in event video
- Name/Corporate logo prominently on event program
- Dedicated signage at the event
- Opportunity to provide promotional items



POST-EVENT BENEFITS

- Recognition in post-event digital newsletter and social media coverage
- CEO of Pink Fund to present at sponsor's corporate function

PRE-EVENT BENEFITS

- Name/Corporate logo on
 - Pink Fund homepage
 - Event webpage with direct link to company website
 - Event invitation
- Social media recognition
- Recognition in pre-event digital newsletter

EVENT BENEFITS

- Named table with 10 tickets or 4 tickets and choice of named station
- Recognition on multiple video screens
- Name/Corporate logo on event program

POST-EVENT BENEFITS

- Recognition in post-event digital newsletter and social media coverage



TANGO SPONSOR \$10,000

PRE-EVENT BENEFITS

- Name/Corporate logo on
 - Pink Fund homepage
 - Event webpage with direct link to company website
 - Event invitation
- Social media recognition
- Recognition in pre-event digital newsletter

EVENT BENEFITS

- 1 named table with 10 tickets or 4 tickets and drink wall recognition (non-exclusive)
- Recognition on multiple video screens
- Name/Corporate logo in gala program

POST-EVENT BENEFITS

- Recognition in post-event digital newsletter and social media coverage



RUMBA SPONSOR \$5,000

PRE-EVENT BENEFITS

- Name/Corporate logo on
 - Pink Fund homepage
 - Event invitation

EVENT BENEFITS

- 4 tickets
- Recognition on multiple video screens
- Name/Corporate logo in event program

POST-EVENT BENEFITS

- Recognition in post-event social media coverage



SWING TABLE SPONSOR \$2,500

EVENT BENEFITS

- 1 named table with 10 tickets
- Name/Corporate Name on event invitation
- Mention in event program

Ask us about our
Host Committee!



SPONSOR INFORMATION

COMPANY/FOUNDATION/INDIVIDUAL NAME:

CONTACT NAME _____

ADDRESS _____

PHONE _____ EMAIL _____

YES! I would like to be a sponsor for Dancing For The Survivors ® 2025

☐ \$50,000 The Ballroom Sponsor

☐ \$5,000 Rumba Sponsor

☐ \$25,000 Cha Cha Sponsor

☐ \$2,500 Swing Sponsor

☐ \$15,000 Waltz Sponsor

☐ \$250 Individual Ticket x ____

☐ \$10,000 Tango Sponsor

☐ Check enclosed

☐ Credit card

☐ Please send me an invoice

NAME ON CREDIT CARD _____

CARD NUMBER _____

BILLING ADDRESS _____

EXP. _____ CVV _____

SIGNATURE (FOR CREDIT CARD) _____

PLEASE SEND COMPLETED FORM AND LOGOS IN HIGH-RESOLUTION JPEG OR PNG FORMATS
TO EVENTS@THEPINKFUND.ORG
PINK FUND | PO BOX 607 | SOUTHFIELD, MI 48037